

VENDOR MARKETPLACE OPPORTUNITIES

WHEDA Conference
November 18 & 19, 2026
Madison, WI



Virtual Booth Only - \$500



- Customizable virtual booth – Companies can create a branded virtual space within the Whova app, featuring their logo, company information, and relevant media
- Content Showcase – Upload brochures, videos, photos, and other marketing materials to highlight products, services, or company culture
- Booth Staff Integration – Includes a choice to add booth staff members to manage the virtual booth, interact with attendees, and answer questions
- Community Interaction – Post updates and engage with attendees on the event's community board
- Lead Generation - Access and import lead information collected through the virtual booth. Utilize promotional offers and giveaways to collect leads

10' X 10' Booth and Virtual Booth - \$750



- Vendor Marketplace with physical booths open Day 2 ONLY of the conference
- A 10' x 10' booth in the Vendor Marketplace for Day 2
- Booth includes sign with company name, table, two chairs, and an option to purchase electrical
- Company branding on Whova app
- Admission to Vendor Marketplace for two attendees and optional lunch on Day 2
- To attend the conference sessions, up to eight conference registrations can be purchased at a 15% discount

10' X 20' Booth and Virtual Booth - \$1,500 (limited availability)



- Vendor Marketplace with physical booths open Day 2 ONLY of the conference
- A 10' x 20' booth in the Vendor Marketplace for Day 2
- Premier exhibit booth location in the Vendor Marketplace
- Booth includes sign with company name, two tables, four chairs, and option to purchase electrical
- Company branding on Whova app
- Admission to Vendor Marketplace for two attendees and optional lunch on Day 2
- To attend the conference sessions, up to eight conference registrations can be purchased at a 20% discount



Visit wheda.com to register for an exhibitor booth.

