## Supportive Housing 101

A webinar presented by







#### **Presenters**

- Amy Stetzel, Upper Midwest-Minnesota Director, CSH
- Johnna Lowe, Senior Program Manager, CSH
- Shreedhar Ranabhat, Manager, Commercial Lending, WHEDA





#### **IMPROVING LIVES**







CSH is a touchstone for new ideas and best practices, a collaborative and pragmatic community partner, and an influential advocate for supportive housing







**LENDING** 



**POLICY REFORM** 



CONSULTING & TECHNICAL ASSISTANCE



#### HOW WHEDA WORKS

#### Our mission:

To stimulate the state's economy and improve the quality of life for Wisconsin residents by providing affordable housing and business financing products.

#### Our work:

WHEDA offers financing and expertise to expand equitable access to affordable housing and economic opportunity.





### Agenda

Understanding the
Need and
Addressing
Disparities

Supportive
Housing:
Definition, Key
Components, and
Types

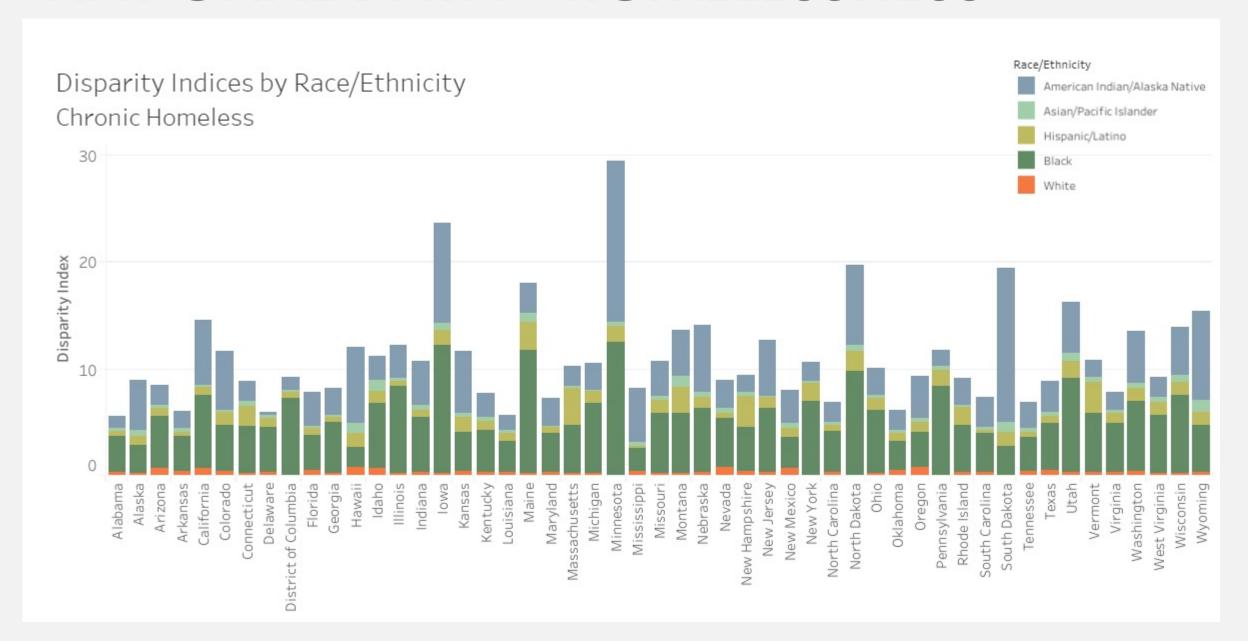
Supportive
Housing: Elements
of a SH Project and
Dimensions of
Quality

The Essentials:
Housing First,
Harm Reduction
and Cultural
Humility

Outcomes of Quality Supportive Housing



#### NATIONAL DATA - HOMELESSNESS



### NATIONAL DATA -HOMELESSNESS

#### **US Pop/Homeless**

1.35 --> 3% Native

13% --> 40% Black

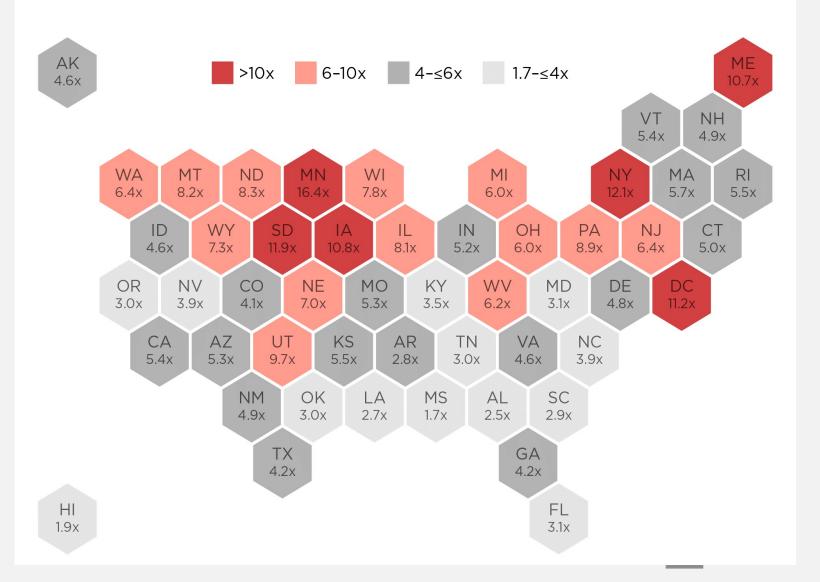
16.7% --> 22% Latinx

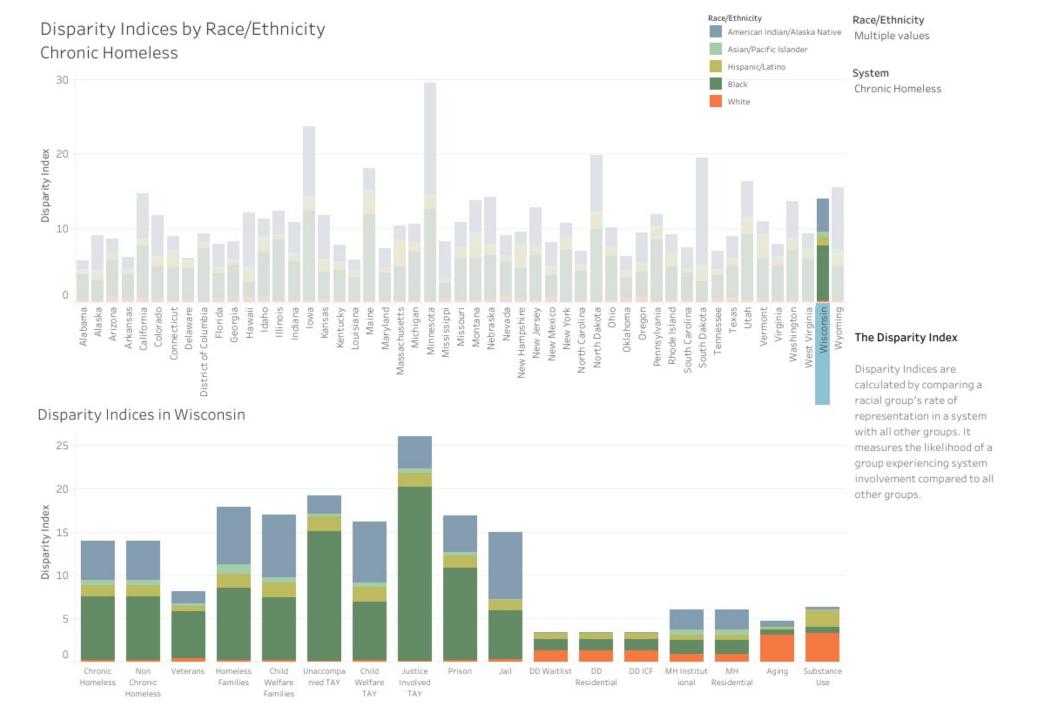
76% --> 49% White

Source: National Alliance to End Homelessness

## In Every State, African Americans Are More Likely Than Whites to Experience Homelessness

Ratio of Black-to-White homelessness rate by state, 2018







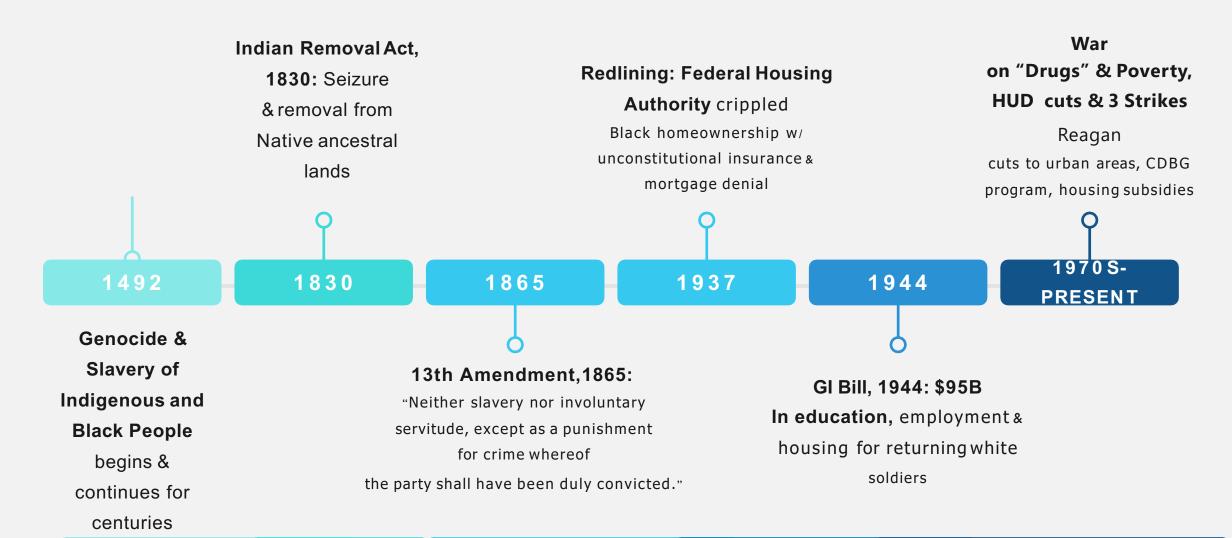
## RACIAL DISPARITIES

## IMPACT OF RACISM AND DISCRIMINATION





#### Racialized Policies Created Steep Racial Inequities



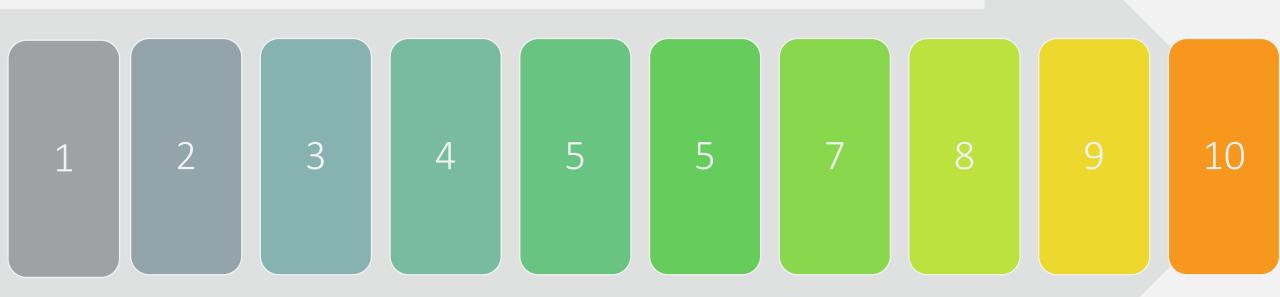
**GENOCIDE & SLAVERY** 

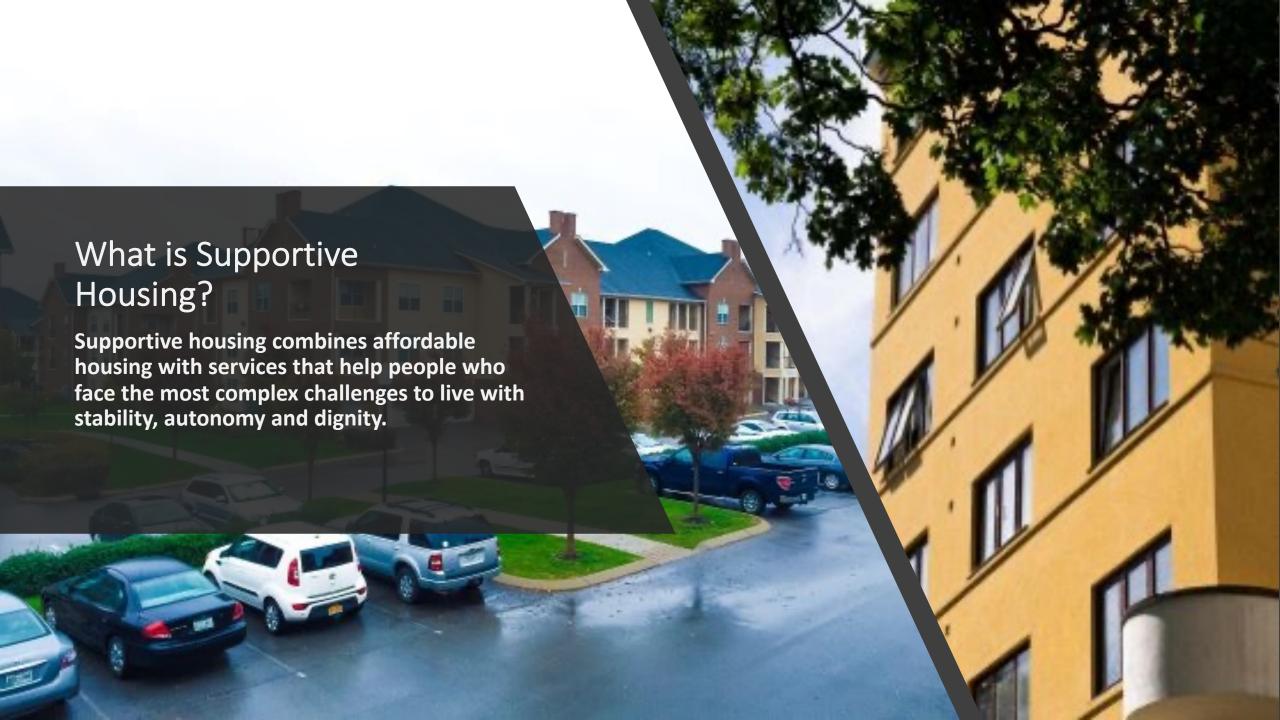
JIM CROW & REDLINING

**WAR ON DRUGS & POVERTY** 



## **Expertise with Supportive Housing**





## How do you describe supportive housing?





## Key Elements Of Supportive Housing

**Engages households with** 

multiple barriers

Housing is affordable

**Provides unit with lease** 

Engages tenants in flexible, voluntary services

**Coordinates among key** partners

Supports connecting with community

permission of CSH.



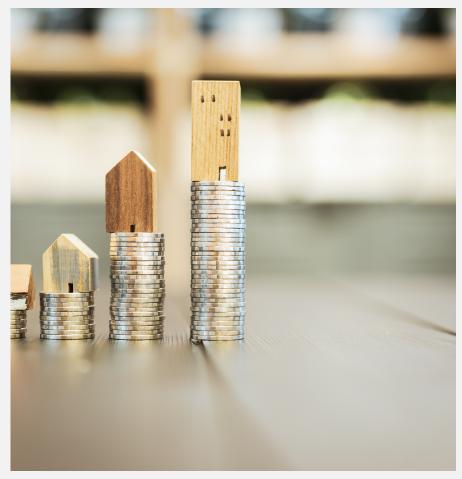
## Engages Households with Multiple Barriers



- Chronically Homeless
- Persons with Chronic mental health challenges and substance use disorders
- Child Welfare-Involved Families
- Justice Involved Persons
- Frequent or high utilizers of emergency services
- Persons with intellectual and developmental disabilities
- Seniors
- Transition Age Youth
- Veterans
- Medically Fragile
- Others



#### Housing is Affordable



 No more than 30% of income goes to rent and utilities



#### Provides Tenant with a Lease



- No different to those in non-supportive housing
- Tenants have choice of unit
- Tenants have rights and understand responsibilities
- Participation in services is not required





#### Provides Tenant with a Lease



Barrier Free Application





#### Engages Tenants in Flexible, Voluntary Services



- Range of services that are tenant-centered
- Meet the unique needs of the tenant





#### **Coordinates With Key Partners**

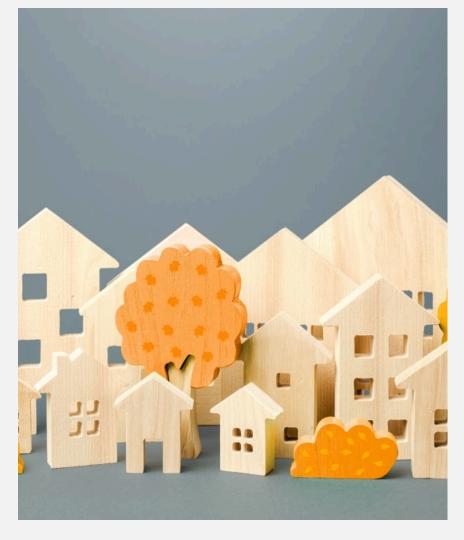


- Linkages with core services
  - Behavorial health
  - Healthcare
  - Treatment services
  - Employment
  - Education





#### **Connects Tenants with Community**



Units are located within safe neighborhoods that are in close proximity to:

- Transportation
- Schools/Education
- Employment opportunities
- Services
- Shopping, recreation and socialization.



#### Supportive Housing is not

- Treatment model or method
- Transitional
- Licensed Community care





## Supportive Housing Model- Single Site

Single building or property.





#### Supportive Housing Model- Scattered Site

Dispersed units across multiple properties



## Supportive Housing Development



## Supportive Housing vs. Other Models



**Market Rate Housing** 

 Those who can pay market-rate rent without a subsidy



Affordable Housing

- Low-income
- Prioritization can happen for sub-populations



Perm. Supportive Housing (PSH)

- Very vulnerable
- Chronically homeless



Rapid Rehousing (RRH)

- Most homeless families
- Newly homeless



**Transitional Housing (TH)** 

- Non-disabled, high barrier
- Desire structured treatment



**Emergency Shelter (ES)** 

 Interim housing <30 days while waiting for housing



Prevention

 Targets those at-risk who actually enter system



#### **How Supportive Housing Differs**

	<u> </u>				
Housing Type	Emergency Shelter	Transitional Housing	Rapid Rehousing	Permanent Supportive Housing	
Agreement	House Rules	Program Agreement	Lease or Sub-Lease	Lease or Sub-Lease	
Living Arrangements	Congregate Living	Congregate Living or Single Site	Scattered Site	Single or Scattered Site	
Time Limit	Short-Term	Time Limited 24 months	Short-Term	Permanent	
Typical Service Delivery	Limited access to services	Directed, required, intensive services	Tailored, tapered services	Tailored, comprehensive service package	
Operations	Nonprofit Provider serves as service and property manager	Nonprofit Provider serves as service and property manager	Private Landlords with services delivered by provider.	Various Property Managers/ Owners; Nonprofit Service Provider	



## Four Components of a Supportive Housing Project and Five Dimensions of Quality



## **Project Elements**

Property Design & Administration

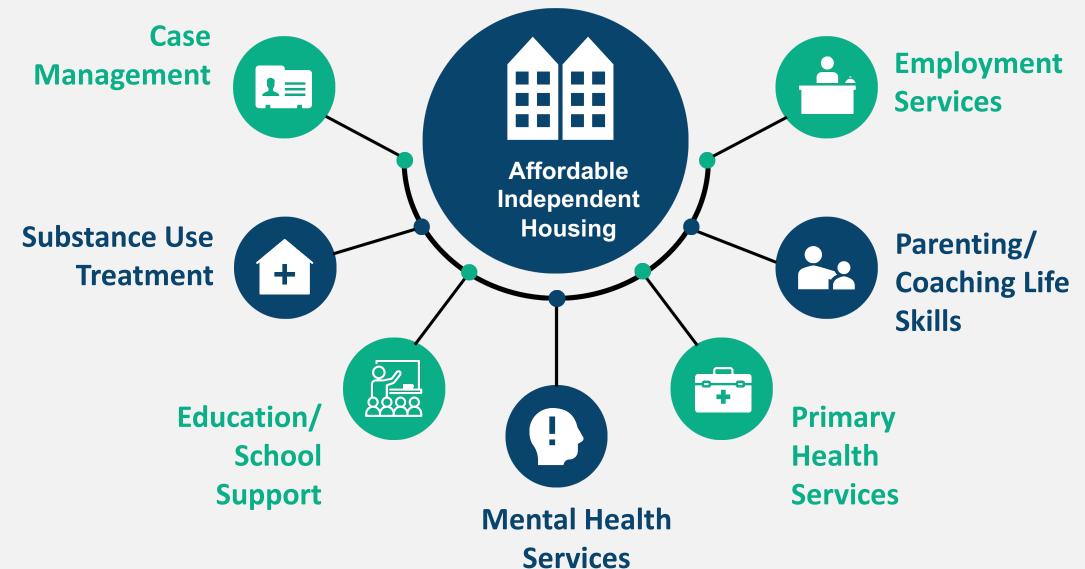
Property & Housing Management

**Supportive Services** 

**Community** 

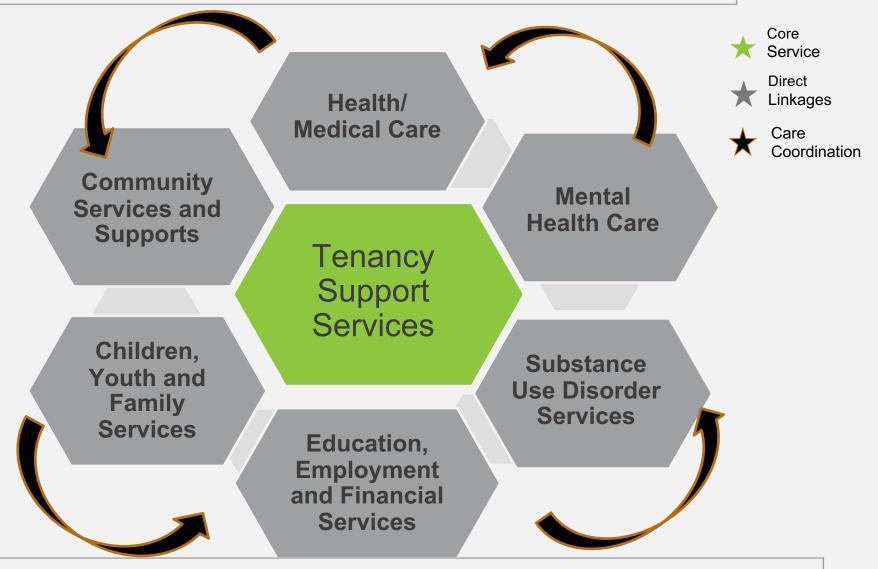


#### **Supportive Housing**



Integrating Housing & Services: Engage families in flexible, voluntary, wraparound services

Services make the difference in helping vulnerable persons obtain and sustain housing



Services help families quickly access housing so that they cares use it as a platform for health, recovery, and personal growth

## **Project Elements**

Property Design & Administration

Property & Housing Management

**Supportive Services** 

**Community** 





target its intended

tenants.





and flexible enough

to address changing

tenant needs.



are furthered as a

supportive housing.

result of this

# Dimensions of Quality Supportive Housing

https://www.csh.org/s upportive-housing-101/quality/

	Administration	Management	Services	
Tenant-Centered	Tenants play an active role in planning the supportive housing project, and all partners share a common commitment to helping tenants thrive.	Staff educates tenants on their rights and responsibilities as leaseholders, actively soliciting tenant feedback.	Services are voluntary, customized and comprehensive, reflecting the needs of all household members.	Tenants have meaningful opportunities for leadership through avenues such as tenant associations and board positions.
Accessible	The housing is affordable, in a location that meets tenants' needs and accommodates persons with special needs.	Tenants move into housing quickly, and the process accommodates their varying backgrounds and cultural needs.	Staff actively works to ensure that tenants are aware of available services, which are at convenient hours and locations.	The housing application and screening process is part of a larger community strategy to coordinate access to housing.
Coordinated	Roles, responsibilities and communication strategies are clearly established among the supportive housing partners, codified in written agreements and revisited regularly.	Staff works closely with service providers and landlords to ensure tenants sustain stable housing.	The primary service provider has established connections to mainstream and community-based resources.	Tenants who have high service needs or who are high utilizers of existing systems are given priority for available units.
Integrated	The supportive housing project meets or exceeds community standards, and the partners actively engage in community dialogue.	All tenants are offered a choice of housing unit and have a lease identical to tenants not in supportive housing.	Staff supports tenants in developing and strengthening connections to their community.	There is an overall strategy promoting the ability of tenants to choose from a variety of housing models and neighborhoods.
Sustainable	The supportive housing project has funding that is adequate for its ongoing operations and allows it to target its intended.	While respecting tenant rights and privacy, staff regularly checks to ensure that the unit remains in good	The supportive housing project has funding that is sufficient to provide services to tenants on an ongoing basis	Goals outlined in community planning efforts, such as 10-year plans to end homelessness and consolidated plans,

condition and

maintenance.

receives any needed



## The Essentials of Quality Supportive Housing: Housing First, Harm Reduction and Cultural Humility



# **Essentials of Quality Supportive Housing**



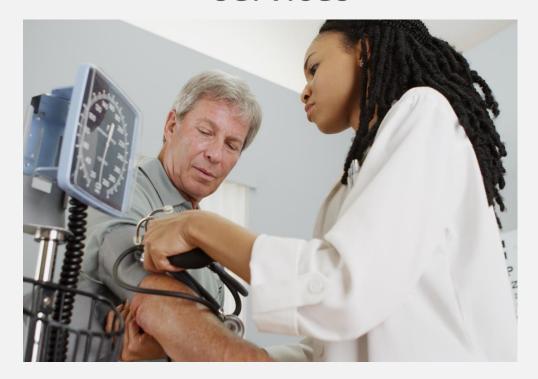


# **Housing First**

Quick re-housing



Housing focused, voluntary services





## Seven Key Principles: Housing First

#### Direct access to housing

 Move people into housing directly from streets and shelters without preconditions of treatment acceptance or compliance;

#### Robust services

• The provider is obligated to bring robust support services to the housing. These services are predicated on assertive engagement, not coercion;

#### Voluntary services

• Continued tenancy is not dependent on participation in services;

#### Targets most vulnerable

Units targeted to most disabled and vulnerable homeless members of the community;

#### **Embraces harm-reduction**

• Embraces harm-reduction approach to addictions rather than mandating abstinence. At the same time, the provider must be prepared to support resident commitments to recovery;

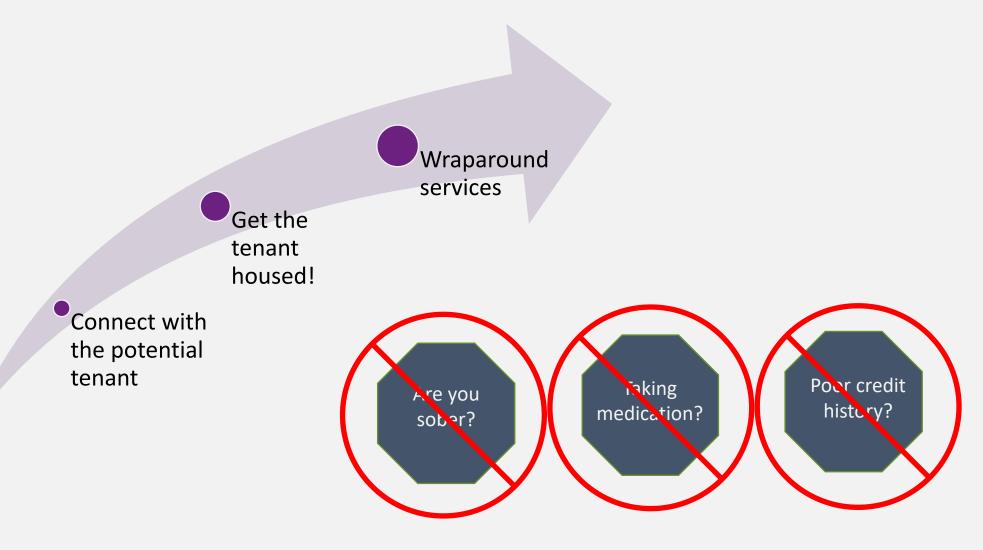
#### Lease

• Residents must have leases and tenant protections under the law;

#### Multiple Models

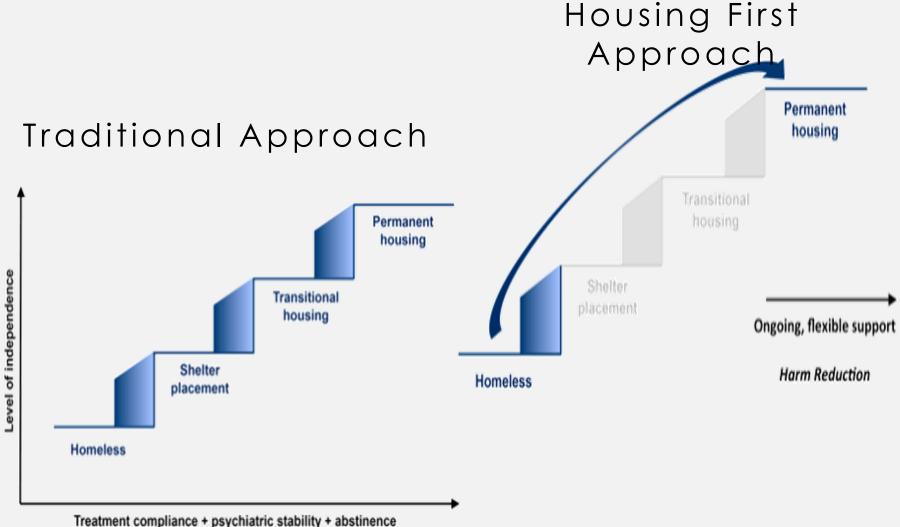
Can be implemented as either a project-based or scattered site model.

# Taking out the Housing Ready "stuff"





## Access to Homeless Assistance Resources





## What Harm Reduction Is...

A belief that those who participate in high-risk behaviors deserve education on ways to protect themselves.

A philosophy that recognizes the resilience of individuals.

A way to expand the therapeutic conversation.

Allows providers to effectively engage with active users who are not yet contemplating abstinence.



# Cultural Competency vs Cultural Humility



# **Cultural Humility**

#### What Does Culture Influence?

- Many aspects of care, including decisions about whether care is needed or not.
- What concerns are brought to the services setting.
- How those concerns are expressed.





# Quality Supportive Housing Outcomes



# Supportive Housing Outcomes





Housing stability



**Employment** 



Mental and physical health



School attendance



# Supportive Housing Outcomes

Direct public system savings

Emergency room visits decline by 57%

Use of emergency detoxification services decline by 87%

The rate of incarceration declines by 52%

More than 83% stay housed for at least one year



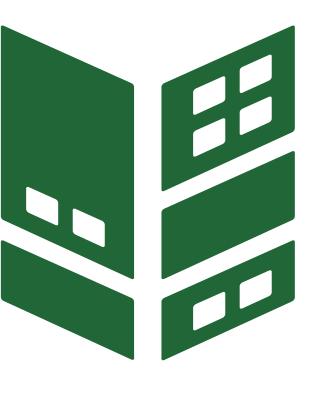


Tenants improve their physical and mental health.

Tenants increase their income and employment.

Tenants are satisfied with the services and housing.





# Supportive Housing 101: WHEDA financing tools

Feb. 23, 2021

Shreedhar Ranabhat Manager, Commercial Lending shreedhar.ranabhat@wheda.com 608.266.2781



## **Supportive Housing**

- Targeted Set-Aside to Address Homelessness
- Integrated Supportive Housing Points
- Certain Design Requirements

Additional information can be found at

https://www.wheda.com/developers-and-property-managers/tax-credits/htc/allocating/2021/2021-program



## Targeted Set-Aside to Address Homelessness

10% of the per-capita credit is set aside for developments that provide supportive services to at least 25% of the units with resident who are chronically homeless or prone to homelessness and require access to services.

- Firm commitments for rental subsidy
- Additional collaborations



## **Integrated Supportive Housing Points**

Developments that provide supportive services to veterans, individuals and families that need access to supportive services to maintain housing

- No more than 25% of the units
- Effort to maintain supportive units as intended
- Commitment for Rental Subsides (30% CMI)



## Certain Design Requirements

- 'Appendix M' Design Standards
  - Lever-style handles on doors, single-lever type faucets
  - Grab bars in bathtubs, toilets, showers
  - Clear floor space for parallel approach for wheelchairs
  - Low profile thresholds
  - 100% visitable units
  - Lighting controls, switches and outlets must meet certain standards



### Scoring Incentive for Universal Design Elements

- Up to 18 points for incorporating additional Universal Design features
  - Enhanced levels of accessibility in units and common areas
  - Developers may self-select elements to include to tailor to specifics of the project and tenant population



### **Financing Tools for Supportive Housing**

- Tax Credit Boost
  - 25% boost for supportive housing applications
- National Housing Trust Fund
  - Targets units designated at 30% CMI
  - Scoring incentives for incorporating supportive housing units
  - Held a special round in 2019 only for projects eligible for the Supportive Housing set-Aside in the QAP
- Section 811 Vouchers
  - Target extremely low-income people with disabilities



# **Expertise with Supportive Housing**

