



Wisconsin Housing and Economic Development Authority

Fall 2024 Competitive Loan Application List – Vacancy-to-Vitality, Restore Main Street, and Infrastructure Access

Project Name	Location	Loan Product	Loan Eligibility	Affordable Housing Units	Loan Amount Requested	Estimated Total Project Cost
Compass Lofts	Milwaukee	Vacancy-to-Vitality	Eligible	67 Workforce	\$1,000,000	\$20,766,886
Ellis Potter	Madison	Vacancy-to-Vitality	Eligible	54 Senior / 11 Workforce	\$1,000,000	\$19,955,533
Merchant Place Apartments	Madison	Vacancy-to-Vitality	Eligible	124 Workforce	\$1,000,000	\$45,120,088
Union at Rose Park	Milwaukee	Vacancy-to-Vitality/Infrastructure Access	Eligible	75 Workforce	\$1,000,000/\$125,375	\$23,791,019
Cherry Lane	Sturgeon Bay	Restore Main Street	Eligible	8 Workforce	\$160,000	\$645,300
Suites on Villard	Milwaukee	Restore Main Street	Eligible	2 Workforce	\$40,000	\$507,000
Conway at Huxley Yards	Madison	Infrastructure Access Loan	Eligible	50 Workforce	\$1,257,652	\$19,859,397
Impact Hayward Homes*	Hayward	Infrastructure Access Loan	Eligible	40 Workforce	\$400,000	\$16,698,561
Plymouth Project	Plymouth	Infrastructure Access Loan	Eligible	94 Workforce	\$3,432,272	\$24,900,000
Oregon Housing Project	Oshkosh	Infrastructure Access Loan	Ineligible	24 Workforce	\$600,000	\$5,758,000

Application list posted December 12, 2024.

Eligible funding requests are contingent upon loan program requirements.

*Impact Hayward Homes has received two competitive Infrastructure Access Loans, one during the Spring 2024 cycle and another during the Fall 2024 cycle.