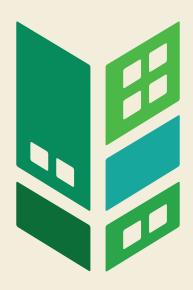
# **WHEDA Annual Report**

Fiscal Year 2022 - 2023





WHEDA works to transform lives, neighborhoods, and communities across Wisconsin. From financing affordable rental housing to empowering new homebuyers to helping small businesses grow—our goal is to make real, positive changes and make sure all people in Wisconsin have an affordable place to call home.

# STRATEGIC VISION

WHEDA completed a new, transformational strategic vision to support a future where all Wisconsinites have an affordable place to call home. This vision will guide our important work now and into the future to help Wisconsin thrive by expanding access to affordable housing choices through our three strategic priorities.



### **Our Vision:**

All people in Wisconsin have an affordable place to call home.



### **Our Mission:**

We help Wisconsin thrive by expanding access to affordable housing choices.



## **Our Strategic Priorities:**

We put people first.
We do what only we were created to do.

We protect housing as a core human need.

# MEMBERS OF THE WHEDA BOARD



Ranell Washington Chairperson

Partnership Development Advisor, American Family Insurance Milwaukee



Raynetta R. Hill Vice Chairperson

Executive Director, Historic King Drive Business Improvement District Milwaukee



Jeffrey L. Skrenes
Treasurer

Housing Coordinator/ Planner, City of Superior

### **Other Board Members**

### Hon. Kalan Haywood

Wisconsin State Representative Milwaukee

#### **Diane House**

Economic Development Director, Great Lakes Inter-Tribal Council Inc. Lac du Flambeau

### **Missy Hughes**

CEO, WEDC Madison

#### Hon. Todd Novak

Wisconsin State Representative Dodgeville

#### Sen. Romaine Quinn

Wisconsin State Senator 25th District

#### Hon. Mark Spreitzer

Wisconsin State Senator 15th District

# MESSAGE FROM THE GOVERNOR

The following text was transcribed from a video address by Governor Evers. Scan the QR code to watch the video.





The need for affordable housing is one of the issues I hear most about as I travel across our state - it's also an issue that connects the dots between some of the most pressing challenges facing Wisconsin today. Expanding access to safe, stable, and affordable housing is a key part of our work to support kids and families, bolster our state's workforce and economy, and ensure our communities continue to grow and thrive.

It's also about connecting the dots. When Wisconsinites have access to affordable housing, we can make sure our kids can focus on their studies and not where they're going to sleep at night; we can make sure that we can recruit and retain talented students and workers; and we can make sure folks have a safe, reliable place to call home.

That's why I'm proud to sign a budget recently that provides the largest investment in our state's history in workforce housing with an historic \$525 million. This funding will help address some of the many issues that we face when it comes to affordable housing, including supporting the development of more workforce housing and ensuring that the housing we do have is safe, sanitary, and well-maintained.

Additionally, another \$32 million in state and federal housing tax credits were distributed earlier this year, which are a vital tool in ensuring developments offer affordable units for individuals, working families, and seniors. In total, this funding will support 23 developments in both urban and rural communities statewide and provide more than 1,500 new affordable housing units - and the great news is that these housing tax credits also leverage \$417 million in additional investment which means more dollars available to create jobs and grow our community-based businesses.

2023 has been a great year for our administration's work to expand access to reliable, affordable housing statewide, and I'm also so looking forward to building on this work in the months and years ahead.

Thank you.

Tony Evers Governor

# MESSAGE FROM THE EXECUTIVE DIRECTOR

The following text was transcribed from a video address by Elmer Moore, Jr.. Scan the QR code to watch the video.





To guide our important work and provide a clear vision for the future of housing in our state, this past year WHEDA completed a new transformational strategic vision to support a future where all Wisconsinites have an affordable place to call home. At WHEDA we know that safe, stable, affordable housing is the foundation for the well-being of people and the communities where they live. Our work touches and influences everything from employment to health care, child care, education, family wealth building and everything in between. Whether it's difficulty paying rent or overcrowded living conditions, eviction or homelessness, housing insecurity exposes individuals and families to increased stress. It negatively impacts mental and physical health as well as limits financial well-being.

We will work relentlessly towards our mission to help Wisconsin thrive by expanding access to affordable housing choices through our three

strategic priorities. WHEDA's priorities are this: we will put people first, we do what only we were created to do, we protect housing as a core human need.

Our new strategy is vital to directing our efforts in addressing our extraordinary affordable housing crisis. Wisconsin currently needs more than 126,000 rental units to house our citizens. With a statewide average household size of 2.35 people that means we have nearly 300,000 children, adults and seniors. They are our neighbors, our friends, and our co-workers and they need safe, stable, affordable housing to grow and prosper. Addressing this crisis requires us to develop innovative and creative solutions with the support of all levels of government, private businesses, and not-for-profits. With the help of our many partners in fiscal year 2023 we financed 4,300 housing units offering 10,000 Wisconsinites access to a safe, affordable place to call home.

Although we have made a tremendous impact this past fiscal year, much more still needs to be done to address the affordable housing crisis in the years ahead. We can all contribute to the success and the vibrancy of our communities. Earlier this year legislators in the state senate and assembly consulted with WHEDA on a package of bills to develop affordable housing for our state's workforce. These bills signed into law by Governor Tony Evers in June 2023 received a total allocation of \$525 million from the state budget - a historic investment in Wisconsin's housing future. The result of this action is the creation of four new programs administered by WHEDA in alignment with our mission to help Wisconsin thrive by expanding access to affordable housing choices. We look forward to 2024 when we deploy these programs, new resources, and leverage our existing programs for even more housing options over the coming years.

At WHEDA we use our financial strength and our expertise to expand equitable and sustainable options where people want to live, where they want to work, raise a family and thrive. We look forward to having our communities and our housing partners join us in an effort to ensure that all people in Wisconsin have an affordable place to call home.

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Elmer Moore, Jr. CEO

# SUPPORTIVE HOUSING IS HEAVEN-SENT



Tracy Swenson wanted to become a physical therapist since the young age of 12. Despite being told it was impossible, she persevered and earned a degree in physical therapy. Her career path led to a school district where she used every tool in her toolbox to help kids succeed. She thrived in an environment that allowed her to work with young people and demanded flexibility and resourcefulness, two qualities that would unknowingly become lifesaving.

Tracy's life instantly changed when she survived a severe car accident while driving to work to meet a patient — André Brown. She sustained multiple injuries, but it was the traumatic brain injury that would cause her the most difficulty. After a long recovery, she tried many times to return to her profession but found it difficult to focus and follow through with patient treatment. Without her primary source of income, Tracy's life became financially unstable leading to homelessness, group homes, and couch surfing.

"I'm not just surviving.

I have a place that I can call home, and I want that feeling of being home for everyone."

After filling out numerous applications for housing, she found herself with an acceptance at André Apartments, named in honor of community leader, André Brown, who passed away in 2022 and happened to be Tracy's former patient. André was a key inspiration for the creation of the development company, Movin' Out. He lived with significant disabilities and was one of the first children to enroll and successfully participate in the Red Caboose Child Care Center, which now occupies the first floor of the building.



Scan the QR Code to hear from Tracy as she describes her inspiring healing journey and how her quest for an affordable home was undoubtedly aided by her new home's namesake—her angel, André Brown.

# WHEDA BY THE NUMBERS



### **Single Family Housing**

Households Served 1,348

Loans Serviced 25,522

Partner Lenders 136

Total Mortgage \$242,112,124

Lending

Down Payment \$7,332,996

Assistance



### **Economic Development**

Total Businesses 10

and Farms Served

Total Loans \$687,600

Guaranteed

Total Partner \$1,764,500

Lending



### **Multifamily Housing**

Loans Closed 74

Total Units 1,492

Total Multifamily \$210,819,088

Lending

Total Housing Tax \$33,433,966

Credits Allocated

Total Units Supported 1,514

with Housing Tax Credits



#### WHEDA Foundation

Total Housing 53

**Providers Supported** 

Grant Funds \$2,013,589

Awarded

Total Communities 34 cities in 27

Served counties

Beds/Units Improved 1,674

or Created

# **FINANCIALS**

WHEDA is not a state agency. We are a self-supporting public corporation that receives no state tax dollars for our operations. Revenues from the interest on loans and investments; loan origination and servicing fees as well as other fee income are used to support WHEDA's operating costs and expenses.

WHEDA has over 50 years of financial strength and commitment to improve housing quality and economic vitality in Wisconsin. Through our financing resources and industry partners we work to increase access to and choice of affordable housing for people in Wisconsin because a safe home is the foundation for prosperity.

To learn more, view the attached financial statements.



#### Statements of Net Position - Comparative Fiscal Year 2023

The following condensed statements of net position show a summary of changes, in dollars and percentages, between fiscal years ended June 30, 2023 and 2022. The Authority reported a change in net position of \$15.7 million for the year ended June 30, 2023

#### Wisconsin Housing and Economic Development Authority Statements of Net Position June 30, 2023 and 2022 (Millions of Dollars)

|  | 2023    | 2022    | Increase / (Decrease) |                   |
|--|---------|---------|-----------------------|-------------------|
|  |         |         | Amount                | %                 |
| Cash and cash equivalents                                    | \$575.8 | \$631.3 | (\$55.5)              | (8.8)             |
| Mortgage loans and interest receivable                       | 1,241.1 | 1,126.1 | `115.0 <sup>´</sup>   | 10.2              |
| Mortgage-backed security investments and interest receivable | 1,001.7 | 971.0   | 30.7                  | 3.2               |
| Investments and interest receivable                          | 189.4   | 154.4   | 35.0                  | 22.7              |
| Net pension asset  | 0.0     | 5.9     | (5.9)                 | (100.0)           |
| Other assets   | 63.0    | 51.7    | 11.3                  | 21.9              |
| Total Assets   | 3,071.0 | 2,940.4 | 130.6                 | 4.4               |
| Accumulated decrease in fair value of hedging                | 2.6     | 5.9     | (3.3)                 | (55.9)            |
| Deferred outflow of resources – pension                      | 13.9    | 11.0    | 2.9                   | 26.4              |
| Deferred outflow of resources – OPEB                         | 1.5     | 1.5     | 0.0                   | 0.0               |
| Total Deferred Outflow of Resources                          | 18.0    | 18.4    | (0.4)                 | (2.2)             |
| Accrued interest payable                                     | 12.7    | 12.0    | 0.7                   | 5.8               |
| Bonds and notes payable                                      | 1,966.5 | 1,886.9 | 79.6                  | 4.2               |
| Interest Rate Swap Agreements                                | 2.6     | 5.9     | (3.3)                 | (55.9)            |
| Net Pension liability  | 3.8     | 0.0     | 3.8                   | -                 |
| Net OPEB liability   | 1.8     | 2.4     | (0.6)                 | (25.0)            |
| Other liabilities  | 179.2   | 151.8   | 27.4                  | 18.1              |
| Total Liabilities  | 2,166.6 | 2,059.0 | 107.6                 | 5.2               |
| Accumulated change in fair value of                          |         |         |                       |                   |
| hedging derivatives  | 22.4    | 10.4    | 12.0                  | 115.4             |
| Deferred inflow of resources – pension                       | 8.0     | 13.9    | (5.9)                 | (42.4)            |
| Deferred inflow of resources – OPEB                          | 1.9     | 1.1     | 0.8                   | 72.7              |
|  | 32.3    | 25.4    | 6.9                   | 27.2              |
| Net investment in capital assets                             | 17.1    | 17.9    | (0.8)                 | (4.5)             |
| Restricted by bond resolutions                               | 527.2   | 539.5   | (12.3)                | (2.3)             |
| Restricted by contractual agreements                         | 327.1   | 299.9   | `27.2 <sup>′</sup>    | `9.1 <sup>′</sup> |
| Unrestricted   | 18.7    | 17.1    | 1.6                   | 9.4               |
| Total Net Position   | \$890.1 | \$874.4 | \$15.7                | 1.8               |
| t due to roundina.   |         |         |                       |                   |

Schedule may not foot due to rounding.

The Authority's total asset balance grew \$130.6 million during fiscal 2023, to end at \$3.1 billion. Both the mortgage-backed security and mortgage portfolios experienced growth during fiscal year 2023 as well. While Single Family fundings were down \$52.8 million or 18.34%, prepayments dropped by \$172.0 million or 67.0%. Multifamily fundings rose by 51.5% or \$80.3 million and prepayments remained relatively flat.

The Mortgage loans and interest receivable portfolio ended the fiscal year at \$1.2 billion which represented a \$115.0 million or 10.2% increase over fiscal year 2022. Mortgage-backed security investments rose \$30.7 million to end the year at \$1.0 billion. The combined portfolio balance of \$2.2 billion reflects an increase of \$145.7 million or 6.9%.

Liabilities ended the year at \$2.2 billion, which represents a \$107.6 million increase over fiscal 2022. The change was driven primarily by new bonds that were issued to finance both Single Family First Time Home Buyer (FTHB) mortgages and Multifamily loans. There was one Single Family bond issue in fiscal year 2023 totaling \$74.9 million. In the Multifamily program, new bond issues totaled \$225.5 million. Proceeds were used to fund new loans in both lines of business.

Overall, net position increased \$15.7 million during fiscal year 2023. The various lending programs and investments within the Authority's business segments generated the change in net position. The business segment contributions for fiscal year 2023 are as follows: (\$24.1) million in Single Family bond resolutions, \$11.9 million in Multifamily Bond and Housing Revenue bond resolutions, \$27.2 million in the General Fund (including subsidiary change in net position) and \$708,000 in State of Wisconsin Programs.

#### Statements of Revenues, Expenses and Change in Net Position - Comparative Fiscal Year 2023

The Authority reported a change in net position of \$15.7 million for the fiscal year ended June 30, 2023. The following table summarizes the Statements of Revenues, Expenses and Change in Net Position of the Authority for the fiscal years ended June 30, 2023 and 2022.

#### Wisconsin Housing and Economic Development Authority Statements of Revenues, Expenses and Change in Net Position For the Fiscal Years Ended June 30, 2023 and 2022 (Millions of Dollars)

|   |         |         | Favorable/ (Unfavorable) |         |
|---|---------|---------|--------------------------|---------|
|   | 2023    | 2022    | Amount                   | %       |
| Mortgage income                           | \$59.9  | \$57.1  | \$2.8                    | 4.9     |
| Mortgage-backed investment income (net)   | (11.9)  | (99.1)  | 87.2                     | 88.0    |
| Investment income (net)                   | 24.8    | 5.7     | 19.1                     | 335.1   |
| Interest expense and debt financing costs | (51.2)  | (46.3)  | (4.9)                    | (10.6)  |
| Net Interest Income                       | 21.6    | (82.6)  | 104.2                    | 126.2   |
| Mortgage service fees                     | 8.4     | 8.0     | 0.4                      | 5.0     |
| Pass-through subsidy revenue              | 212.8   | 203.9   | 8.9                      | 4.4     |
| Grant Income                              | 11.5    | 4.6     | 6.9                      | 150.0   |
| Other                                     | 17.0    | 16.7    | 0.3                      | 1.8     |
| Net Interest And Other Income             | 271.3   | 150.6   | 120.7                    | 80.1    |
| Direct loan program expense               | 13.3    | 10.3    | (3.0)                    | (29.1)  |
| Pass-through subsidy expense              | 212.8   | 203.9   | (8.9)                    | (4.4)   |
| Grants and services                       | 2.7     | 1.2     | (1.5)                    | (125.0) |
| General and administrative expenses       | 26.7    | 22.8    | (3.9)                    | (17.1)  |
| Other expense                             | 0.1     | 0.1     | 0.0                      | 0.0     |
| Change in Net Position                    | 15.7    | (87.7)  | 103.4                    | (117.9) |
| Net Position, Beginning of Year           | 874.4   | 962.1   | (87.7)                   | (9.1)   |
| Net Position, End of Year                 | \$890.1 | \$874.4 | \$15.7                   | 1.8     |

Schedule may not foot due to rounding

Net Interest Income increased 126.2% or \$104.2 million during fiscal 2023, ending the year at \$21.6 million. Both the mortgage-backed securities and traditional mortgage portfolios grew during the year. Prepayment levels dropped off sharply due to a significant increase in interest rates. *Accounting Standard Board Statement No. 31* requires that the Authority periodically adjust the investments to reflect current market value. The cumulative adjustment for fiscal year 2023 was a write-down of \$43.8 million which when compared to the write-down of \$129.2 million in the prior fiscal year explains much of the change in net income. While the Authority doesn't intend to actually realize these losses, the adjustment can lead to significant swings in the recorded value of the portfolio.

Direct loan program expense increased by 29.1% or \$3.0 million during 2023. A significant increase in the loan loss provision was the primary contributing factor to the increase in expenses in this area during the year.

Pass-through subsidy revenue and expense represent subsidy proceeds and other financial assistance received by the Authority and transferred to or spent on behalf of secondary projects. Revenues and expenses of the pass-through subsidy programs are equal resulting in a net effect, on the Authority's financial statements, of zero.