CONSTRUCTION SIGN SPECIFICATIONS

All developments receiving WHEDA construction financing are required to produce and display a WHEDA Construction Sign during construction of the development. There are four (4) signs available based on the type of financing the development is receiving from WHEDA (see left).

SIGN A: Housing Tax Credits financing

SIGN B: Transform Milwaukee Initiative/Housing Tax Credits financing

If your project is located within WHEDA’s Transform Milwaukee Initiative area, please use Sign B. Call your WHEDA Commercial Lending Officer if you have any questions.

SIGN C: WHEDA-financed developments

SIGN D: Transform Milwaukee Initiative/WHEDA-financed

If your project is located within WHEDA’s Transform Milwaukee Initiative area, please use Sign D. Call your WHEDA Commercial Lending Officer if you have any questions.

WHEDA provides the electronic art files and sign specifications for developers to send to the sign company/printer of their choice. Files have been created to the exact dimensions, are high resolution (300dpi) and have been compressed for ease of download.

SIGN SPECIFICATIONS ARE:

BOARD MATERIAL: 3/4 Plywood A-B Ext. APA
SIZE: 48”W x 60”H (.125” bleed on all sides if necessary)
COLOR: Pantone 349 or 4C separation: 90C/30M/100Y/25K
FONT USAGE: Files include 2 editable areas of text. All other text is set in place and cannot be edited.

1. PROJECT NAME – Arial Narrow Bold, minimum font size 225pt, white, 95% horizontal scale
2. ADDITIONAL INFORMATION – Arial Narrow Bold, minimum font size 150pt, white, 95% horizontal scale

WISCONSIN HOUSING AND ECONOMIC DEVELOPMENT AUTHORITY
800.334.6873   www.wheda.com
All developments receiving WHEDA financing are required to produce and display a WHEDA Construction Sign during the construction period of the development. There are four (4) signs available based on the type of financing the development is receiving from WHEDA (see left).

SIGN A: New Markets Tax Credits (NMTC) financing
SIGN B: Transform Milwaukee Initiative/NMTC financing
If your project is located within WHEDA’s Transform Milwaukee Initiative area, please use Sign B. Call your WHEDA Commercial Lending Officer if you have any questions.

SIGN C: WHEDA financing
SIGN D: Transform Milwaukee Initiative/WHEDA financing.
If your project is located within WHEDA’s Transform Milwaukee Initiative area, please use Sign D. Call your WHEDA Commercial Lending Officer if you have any questions.

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