WHEDA
MULTIFAMILY

CONSTRUCTION SIGN SPECIFICATIONS

All developments receiving WHEDA construction financing are required to produce and display a **WHEDA Construction Sign** during construction of the development. There are four (4) signs available based on the type of financing the development is receiving from WHEDA (*see left*).

SIGN A: Low-Income Housing Tax Credit (LIHTC) financing

SIGN B: Transform Milwaukee Initiative/ LIHTC financing.
If your project is located within **WHEDA's Transform Milwaukee Initiative area**, please use Sign B. Call your WHEDA Commerical Lending Officer if you have any questions.

SIGN C: WHEDA-financed developments

SIGN D: Transform Milwaukee Initiative/ WHEDA-financed.
If your project is located within **WHEDA's Transform Milwaukee Initiative area**, please use Sign D. Call your WHEDA Commerical Lending Officer if you have any questions.

WHEDA provides the electronic art files and sign specifications for developers to send to the sign company/ printer of their choice. Files have been created to the exact dimensions, are high resolution (300dpi) and have been compressed for ease of download.

SIGN SPECIFICATIONS ARE:
Board material: 3/4 Plywood A-B Ext. APA
Size: 48"W x 60"H (.125" bleed on all sides if necessary)
Color: Pantone 349 or 4C separation: 90C/30M/100Y/25K
Font usage: Files include 2 editable areas of text. All other text is set in place and cannot be edited.

1. **PROJECT NAME** – Arial Narrow Bold, minimum font size 225pt, white, 95% horizontal scale
2. **ADDITIONAL INFORMATION** – Arial Narrow Bold, minimum font size 150pt, white, 95% horizontal scale

WISCONSIN HOUSING AND ECONOMIC DEVELOPMENT AUTHORITY
800.334.6873 ■ www.wheda.com