

REGISTRATION AND CONTINENTAL BREAKFAST

7:30 - 8:30AM

Location: Madison Ballroom

WELCOME AND KEYNOTE ADDRESS

8:30 - 10:00AM

Location: Exhibition Hall A (First Level)

Welcome: Joaquin J. Altoro

WHEDA, Executive Director

Keynote: Jake Wood

Team Rubicon, Co-founder and CEO

VISIT EXHIBITOR MARKETPLACE

10:00 - 10:30AM

Location: Madison Ballroom

SESSION I

10:30AM - 12:00PM

USING STATE HOUSING TAX CREDITS AND HOW TO LEVERAGE WITH OPPORTUNITY ZONES

Location: Hall of Ideas E-G

WHEDA has successfully awarded two rounds of State Housing Tax Credits. Learn how developers and investors are using state credits with federal credits and bond financing to expand affordable housing options in Wisconsin and in Opportunity Zones. This panel of experts will also discuss the challenges and opportunities associated with scattered site development and how tax credits play a critical role in funding this type of housing.

Moderator: Emily Francis, *WHEDA*

Presenters: Chris Hite, *Sugar Creek Capital*,
Don Bernards, *Baker Tilly*, Rachel Rhodes,
National Equity Fund

EXPANDING RURAL COMMUNITY DEVELOPMENT

Location: Hall of Ideas H-J

Join housing and economic development professionals to discuss how to fill the housing gap in Wisconsin rural communities. Hear some of the issues that community and government leaders face as well as learn about solutions to attract development to smaller communities. This panel will identify specific challenges and opportunities that exist in rural areas.

Moderator: Jake Victor, *WHEDA*

Presenters: Frank Frassetto, *USDA Rural Development*, Wally Orzechowski,
Southwest CAP, Jeff Bowman, *Bay Bank*

TAX CREDIT COMPLIANCE WORKSHOP: PART I

PRE-REGISTRATION REQUIRED FOR THIS SESSION

Location: Meeting Rooms K-R

This workshop is the first in a three-part series. This training is specifically designed for on-site managers and individuals who have not attended any previous Section 42 training. Attendees will receive an overview of the tax credit program as well as learn about compliance requirements and WHEDA's monitoring procedures. *Note: Attendance of all three Tax Credit Compliance Workshops is required for certification.*

Presenter: John Unertl, *WHEDA*

WASHINGTON UPDATE

Location: Lecture Hall

The latest developments from Capitol Hill and HUD will be explored, along with any pending legislative provisions that impact affordable rental housing programs.

Moderator: David Sheperd, *WHEDA*

Presenter: Stockton Williams, *National Council of State Housing Agencies*

HUD EIV OVERVIEW AND INCOME DISCREPANCIES

Location: Community Terrace (Second Level)

This session provides an overview of HUD's Enterprise Income Verification (EIV) and the best way to document compliance requirements. Property owners will also learn how to simplify the EIV income discrepancy, verification and repayment processes.

Moderator: Missy Holcomb, *WHEDA*

Presenter: Mary Ross, *Ross Business Development*

LUNCH

12:00 - 1:30PM

Location: Exhibition Hall A (First Level)

WHEDA Address: Joaquin J. Altoro
WHEDA, Executive Director

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SESSION II

1:30 - 3:00PM

HOW TO COMBAT NIMBYISM

Location: Hall of Ideas E-G

Hear how developers and municipal officials address NIMBYism to help affordable projects stay on track in both urban and rural communities. This panel of housing experts and municipal leaders will discuss what public traps to watch out for, what communication tools are available for developers as well as highlight new ideas and approaches to help affordable housing advance.

Moderator: Fausto Rivera, *WHEDA*

Presenters: Joseph Shumow, *Reinhart Boerner Van Deuren s.c.*, Tom Landgraf, *Dimension Development*, Ryan Douglas, *LandQuest*

INCREASING SUPPORTIVE HOUSING OPPORTUNITIES FOR THE HOMELESS

Location: Hall of Ideas H-J

A panel of distinguished supportive housing advocates will discuss what it takes to incorporate services in a housing tax credit development. Hear about different models that have worked for providing shelter for Wisconsin's most vulnerable populations and how these models can be sustained.

Moderator: Matt Childress, *WHEDA*

Presenters: Dean Loumos, *Retired Executive Director for Housing Initiatives, Inc.*, Michael Goldberg, *Heartland Housing*, James Mathy, *Milwaukee County Housing Division*

TAX CREDIT COMPLIANCE WORKSHOP: PART II

PRE-REGISTRATION REQUIRED FOR THIS SESSION

Location: Meeting Rooms K-R

This workshop is the second in a three-part series. This training is specifically designed for on-site managers and individuals who have not attended any previous Section 42 training. Attendees will receive an overview of the tax credit program, compliance requirements and WHEDA's monitoring procedures. This session will highlight general resident certification procedures and forms as well as WHEDA's reporting and inspection requirements. *Note: Attendance of all three Tax Credit Compliance*

Workshops is required for certification.

Presenter: John Unertl, *WHEDA*

HOUSING MARKET TRENDS AND FORECAST EQUITY PANEL

Location: Lecture Hall

A panel of the nation's leading investors and syndicators will provide the latest views on current market conditions and forecast what's on the horizon in 2020 for both Federal Housing Tax Credits and Wisconsin's State Housing Tax Credits. The panel will review pricing trends and expectations, along with issues impacting investor expectations and deal structuring.

Moderator: Shreedhar Ranabhat, *WHEDA*

Presenters: Mike Kendhammer, *SVA Certified Public Accountants, S.C.*, Charles A. Cafazza, *Associated Bank*, Benjamin Jarvis, *Boston Capital*, Steve LeClere, *Monarch Private Capital*

STREAMLINING AND THE FAST ACT

Location: Community Terrace (Second Level)

HUD's Streamlining Final became effective March 2018. This session explains HUD's new rules and regulatory requirements. This session will address HUD simplifying the verification of fixed income, simplifying the verification of assets when the cash value of assets is \$5,000 or less as well as certification changes for fixed income families. Learn how these changes provide new options for property managers.

Moderator: Bonnie Robertson, *WHEDA*

Presenter: Mary Ross, *Ross Business Development*

VISIT EXHIBITOR MARKETPLACE

3:00 - 3:30 PM

Location: Madison Ballroom

SESSION III

3:30 - 5:00 PM

WHAT'S NEXT FOR OPPORTUNITY ZONES

Location: Hall of Ideas E-G

The US Treasury has issued a second set of Opportunity Zone guidance. This session will help you stay up to date on the latest information on Opportunity Zones and identify what resources can be leveraged with this

financing tool.

Moderator: Kate Wolf, WHEDA

Presenters: Rebecca Mitich, Husch Blackwell, S.R. Mills, Bear Development, Farshad Maltes, WHEDA

BALANCING CONSTRUCTION COSTS AND ENERGY EFFICIENCY

Location: Hall of Ideas H-J

This session will address how developers of affordable housing balance the costs of construction with the environment. Join developers, green housing advocates and municipal leaders as they weigh-in on rising construction costs and how to build and maintain energy efficiency in affordable housing. This panel of experts will also discuss green building standards, if standards should be mandatory, how to sustain energy efficient buildings and other related topics.

Moderator: Fernando Escobar, WHEDA

Presenters: Ted Matkom, Gorman & Company, Rich Arnesen, Stone House Development, Inc., Jerry Bourquin, Dimension IV, Ralph Grebe, Northcentral Construction

TAX CREDIT COMPLIANCE WORKSHOP: PART III

PRE-REGISTRATION REQUIRED FOR THIS SESSION

Location: Meeting Rooms K-R

This workshop is the last in a three-part series. This training is specifically designed for on-site managers and individuals who have not attended any previous Section 42 training. Attendees will receive an overview of the tax credit program, compliance requirements and WHEDA's monitoring procedures. This session will provide a deeper dive into inspection requirements and will also cover what to expect when a physical and file review is conducted. *Note: Attendance of all three Tax Credit Compliance Workshops is required for certification.*

Presenter: John Unertl, WHEDA

WHAT'S NEW AT WHEDA

Location: Lecture Hall

Members of WHEDA's Commercial Lending and Business Community and Engagement teams will provide an overview of the 2018 Federal Housing Tax Credit round and the

recent, inaugural State Housing Tax Credit round. Session goers will also learn about the 2019 Housing Tax Credit Qualified Allocation Plan, Capital Magnet Funds for multifamily housing and other WHEDA initiatives to follow in the coming year.

Moderator: Susan Falch, WHEDA

Presenters: Stuart Kuzik and Sean O'Brien, WHEDA

ESIGNATURE/ESTORAGE DRAFT NOTICE

Location: Community Terrace (Second Level) HUD recently released the draft of the Notice explaining use of Electronic Signatures and Electronic Storage. Join us to learn about HUD's new guidance and how these changes will help improve processes for your organization.

Moderator: Casey Dilley, WHEDA

Presenter: Mary Ross, Ross Business Development

NETWORKING RECEPTION

5:00 - 6:00PM

Location: Grand Terrace

Cash bar and hors d'oeuvres.

**THANK YOU TO OUR
KEYNOTE SPEAKER,
PANELISTS, SPECIAL GUESTS,
ATTENDEES, SPONSORS,
AND EXHIBITORS!**