



# WHEDA Conference 2016

## Sponsor/Exhibitor Registration Form

Yes, I/We would like to **exhibit only**.

### EXHIBITOR FEE

- Non Profit – \$350
- For Profit – \$650

Name of 1 Complimentary Attendee:

\_\_\_\_\_

Parmesan Chicken Breast w/Risotto  Vegetable Strudel

Yes, I/We would like to **sponsor *and* exhibit** our products and services.

Yes, I/We would like to **sponsor *but not exhibit*** our products and services.

### SPONSOR FEE

- Gold – \$1,500
- Platinum – \$2,500

Names of 2 Complimentary Attendees:

1. \_\_\_\_\_ Chicken Breast   
or  
2. \_\_\_\_\_ Vegetable Strudel

Please indicate if you need any of the following:

Yes  No  Electricity      Yes  No  Internet

***\$60 fee for Electricity applies***

\$100 for one additional person to staff your Exhibit (includes lunch).

Name of Additional person to staff the Booth: Chicken Breast   
\_\_\_\_\_ Vegetable Strudel

### Marketplace Fees

Exhibitor/Sponsor: \$ \_\_\_\_\_  
Electricity Charge \$ \_\_\_\_\_  
1 Additional Person: \$ \_\_\_\_\_  
Specialty Sponsor \$ \_\_\_\_\_  
**Total Enclosed** \$ \_\_\_\_\_

**Registration Forms will not be accepted without payment. OR**

**You can now register online at [www.wheda.com](http://www.wheda.com)**

Please submit this form with payment and ads to Dorothy Ruff by **August 19, 2016**.

**Make check payable to:** Wisconsin Housing and Economic Development Authority (WHEDA)

**Mail to:** WHEDA, PO Box 1728, Madison, WI 53701-1728

Please direct all questions to: Dorothy Ruff at 608.267.7747 or email [dorothy.ruff@wheda.com](mailto:dorothy.ruff@wheda.com)

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### Cancellation Policy

**No monies will be refunded after September 2, 2016. All cancellations must be in writing.**



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DEADLINE	EXHIBITOR	SPONSOR/EXHIBITOR
Registration & Payment Due By <b>August 19, 2016</b>	Nonprofit: \$350 For-Profit: \$650 Additional Attendee: \$100.00	Gold Sponsor/Exhibitor: \$1,500  Platinum Sponsor/Exhibitor: \$2,500

### Exhibitor - Nonprofits - \$350      For-profits - \$650

- 1 Complimentary Registration includes Lunch
- 1 - 8' Table (skirted)
- 2 Chairs; Internet connection available; Electric available for \$60 charge
- Name on Exhibitor Sign
- Included on Exhibitor List

### Gold Sponsor - Fee: \$1,500

- 2 Complimentary Registrations and Lunch
- 1 - 8' Exhibit Table (skirted) near high traffic area
- 2 Chairs; Internet connection available; Electric available for \$60 charge
- Name on Sponsor/Exhibitor Sign with Corporate Logo
- ½ Page Advertisement in Conference Program – Ad due 8/19/2016

### Platinum Sponsor - Fee: \$2,500

- 2 Complimentary Registrations and Lunch
- 1 - 8' Exhibit Table (skirted) in highest traffic area
- 2 Chairs; Internet connection available; Electric available for \$60 charge
- Name on Sponsor/Exhibitor Sign with Corporate Logo
- Full Page Advertisement in Conference Program – Ad due 8/19/2016

### Additional Information

- Exhibitor hall open from 6:30 a.m. to 5:00 p.m.
- Exhibitors are welcome to bring their own door prizes
- Registration forms will not be accepted without payment
- Additional Fee for Electricity applies
- **\$100.00 registration fee for 2<sup>nd</sup> person designated as Exhibitor on Booth Registration Form. Limit one \$100.00 registration per Exhibit.**



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## SPECIALTY SPONSOR OPPORTUNITIES

### **MINI SPIRAL NOTEBOOK (GIFT given to all attendees) - \$5,000**

- Platinum status PLUS 2 additional attendees included
- Your logo will be on the first page inside of each mini spiral notebook
- Signage featuring 4-color logo at registration table recognizing sponsorship of the notebook

### **RECEPTION - \$7,000**

- Platinum status Plus 2 additional attendees included
- Signage featuring sponsor's 4-color logo displayed at the reception
- Acknowledgement in the conference program and at the reception