

**WHEDA Approved Market Study Provider List
and
Provider Approval Information
Revised December 2011**

Firm/Contact	Address	Phone/Fax/E-mail
Admark Resources, Inc. Jason Haehn	3005 18 th St South St Cloud, MN 56301	320-529-0599 Fax: 320-252-6482 E-mail: Jason@admarkresources.com
Allen & Associates Consulting Service Jeff Carroll, Larry Allen	2100 E Maple Rd, Ste 350 Birmingham, MI 48009	248-433-9630 Fax: 248-433-1314 E-mail: lgallen@allenappraisal.com
American Marketing Services, Inc. Pamela S. Gecan	527 S Wells St, Ste 400 Chicago, IL 60607	312-663-5131 Fax: 312-913-3893 E-mail: pamgecan@ams95.com
Apex Associates, Inc. Walter J. Orzechowski	309 Meadow View Rd Mt Horeb, WI 53572	608-437-8742 E-mail: wallyo@mhtc.net
Appraisal Resource Group Jeff Pyzyk	225 E. Mason St ,Ste 402 Milwaukee, WI 53202	414-271-9890 Fax: 414-271-9899 E-mail: appraisalresourcegroup@msn.com
Baker Tilly Virchow Krause, LLP Michael Hershberger	Ten Terrace Ct. Madison, WI 53718	608-240-2390 Fax: 608-249-8532 E-mail: mike.hershberger@bakertilly.com
Bowen National Research Patrick Brown	155 E Columbus St, Ste 220 Pickerington, OH 43147	614-833-9300 patrickb@bowennational.com
Cambridge Partners & Associates, Inc. Brian C. Barry	500 N Plum Grove Rd. Palatine, IL 60067	847-776-1976 Fax: 847-776-1980 E-mail: bbarry@cambridge-partners.com
Community Research Services, LLC Kelly J. Murdock	2380 Science Pkwy. Ste. 107 Okemos, MI 48864	517-827-6411 E-mail: kmurdock@cr-services.com www.cr-services.com
EJJ Olson & Associates Edward Olson	2266 N Prospect #312 Milwaukee, WI 53202	414-271-3553 Fax: 414-271-6155 E-mail: ejjolson@aol.com
Fielder Group Market Research Thomas E. Fielder	PO Box 22698 Lexington, KY 40522-2698	859-276-0000 Fax: 859-276-2302 E-mail: tfielder@fieldergroup.com
Great Lakes Realty Advisory Group, Inc. Douglas G. Connor	448 W. Washington Ave. Madison, WI 53703	608-255-3802 dconnor@chorus.net
Hennessy Group John Hennessy	831 W. Wisconsin Ave. Milwaukee, WI 53233	414-350-6601 Fax: 414-276-9094 E-mail: jhennessy@hennessygroup.net
JCR Realty Advisors John Rocker	3211 Fremont Ave. South Minneapolis, MN 55408	612-825-4110 Fax: 612-825-1082
Joe Urban Sam Newberg	3913 29 th Ave, South Minneapolis, MN 55406	612-251-4662 E-mail: sam@joe-urban.com
K. Blood Market Research Kate Blood	725 Jenifer St Madison, WI 53703	608-334-4755 E-mail: katemtblood@gmail.com
Lea & Company Jay A. Wortmann	13516 Frances St Omaha, NE 68144	402-202-0771 Fax: 402-939-0222 E-mail: jaywortmann@leacompany.com

<i>Continued</i>		
Firm/Contact	Address	Phone/Fax/E-mail
Lexington Realty Services Dale R. Mussatti	7935 Harwood Ave Wauwatosa, WI 53213	414-475-1775 Fax: 414-475-1770 E-mail: lexreal@gmail.com
Market Consulting Services, LLC Scott McLaughlin	11516 N. Port Washington Rd. Ste 207 Mequon, WI 53092	262-240-0340 Fax: 262-364-2703 E-mail: scott@mcsamerica.com
Market Infomatrix Laurie Kennedy & Colleen Endsley	5546 N Santa Monica Blvd Whitefish Bay, WI 53217	414-961-7110 Fax: 414-961-6167 E-mail: lauriek@marketinfomatrix
Maxfield Research, Inc. Mary Bujold	615 First Ave. NE Ste. 400 Minneapolis, MN 55413	612-338-0012 Fax: 612-904-7979 E-mail: maxfieldresearch.com
Moegenburg Research, Inc. Peter A. Moegenburg	155 S Executive Dr, Ste 212 Brookfield, WI 53005	262-782-0780 Fax: 262-782-0794 E-mail: pete@moegenburg.com
Novogradac & Company, LLP Jeremy Butler	4449 Easton Way, Ste 2057 Columbus, OH 43219	614-934-1110 Fax: 866-669-3821 E-mail: jeremy.butler@novoco.com
PDC Midwest, Inc. Robert L. Gummer	700 Walnut Ridge Dr. Hartland, WI 53029	262-367-7770 E-mail: rgummer@pdcmidwest.com Elderly Projects Only
RBS, Inc. Robert B. Schwarz	2310 Parmenter St, #414 Middleton, WI 53562	608-345-4479 Fax: 608-203-6640 E-Mail: rbsinc@charter.net
Real Estate Dynamics, Inc. Craig D. Hungerford	448 W. Washington Ave. Madison, WI 53703	608-255-4676 E-mail: redi-craig@tds.net
The Danter Company Pete DiSalvo	363 East Town St. Columbus, OH 43215	614-221-9096 E-mail: pdisalvo@danter.com
The Gill Companies Samuel L. Gill	512 North One Mile Rd PO Box 784 Dexter, MO 63841	573-624-6614 Fax: 573-624-2942 E-mail: jaime.battles@gillgroup.com
Vogt Santer Insights, LTD Rob Vogt	869 Goodale Blvd Columbus, OH 43212	614-224-4300 Fax: 614-225-9505 E-mail: robv@vsinsights.com
Wipfli, LLP Michael Edwin	2501 W Beltline Hwy, Ste 401 Madison, WI 53713	608-270-2903 Fax: 608-274-8085 E-mail: medwin@wipfli.com
Woods Consulting Group Kevin Woods	950 W Norton Ave, Ste 320 Muskegon, MI 49441	231-830-8306 Fax: 231-722-6064 E-mail: woodsconsulting@verizon.net

Only companies or individuals having their main business headquarters located within the Midwest area will be considered acceptable applicants for WHEDA's Market Study Provider listing. To apply to become an approved provider, submit hard copies of the following to WHEDA:

- Two representative market studies (1 copy each) best demonstrating current published WHEDA Market Study Guidelines, and
- A completed [Market Study Solicitation of Interest](#) form.

Mail parcels to:

WHEDA Multifamily Housing
Market Study Review
PO Box 1728
Madison WI 53701-1728

Send parcels via courier to:

WHEDA Multifamily Housing
Market Study Review
201 W Washington Ave, Ste 700
Madison WI 53703