



# WHEDA

## Solicitation of Interest for Market Studies

The Wisconsin Housing and Economic Development Authority is seeking experienced market study professionals to conduct third-party market studies for WHEDA financed and tax credit multifamily developments.

Interested market study providers should submit to WHEDA: a) this completed Solicitation of Interest form, b) two sample market studies for proposed apartment developments, c) resume outlining work experience and credentials, and d) references.

All market studies prepared for WHEDA must conform to the WHEDA Multifamily Market Study Guidelines. WHEDA's Market Study Guidelines can be found at WHEDA.com under the Multifamily Professionals section. WHEDA reserves the right to review and evaluate the work of market study providers to ensure their conformance with WHEDA Market Study Guidelines.

1. Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone#: \_\_\_\_\_ Fax#: \_\_\_\_\_  
 Email address: \_\_\_\_\_

2. Years experience in conducting market studies: \_\_\_\_\_ Years

3. Have you in the past submitted a market study to WHEDA? *Yes/No*  
If yes, for which project(s)?

4. Do you have a degree in Real Estate? *Yes/No*

5. List any comparable fields or education:

6. List State certification/professional designation(s):

7. Identify the geographic area in which you are willing to conduct market studies:

8. I understand that to remain on WHEDA's list of market study providers, I must continue to adhere to WHEDA's market study guidelines.

Signed by: \_\_\_\_\_

Dated: \_\_\_\_\_